

Graphic Design— External Assessment



You will complete a **10 hour external assessment in June of Year 10**. This will be externally marked by the exam board and will count towards 50% of your overall grade. If you do not achieve what you wanted you can resit again in Year 11.

The exam consist of **4 tasks** which all relate to a design brief that is given to you. We will be completing practice exams this term to ensure you are ready for the exam. The exam will test all the skills you have learnt so far on this course.

Task 1: This is where you will analysis the brief, company values and the briefs requirements. From this you will create LOTS of initial ideas with annotation linking to the company values, and brief requirements. *The exam board suggest you spend 2 hours on this task.*

Task 2: This is where you will take forward some of your ideas form Task 1 and experiment and develop them further. You must experiment with all 6 key components at this stage. *The exam board suggest you spend 3 hours on this task.*

Task 3: This will be for you to make your final product. Include screen grabs and photos of the process to show everything you have created is original. Show as many technical skills as possible. *The exam board suggest you spend 4 hours on this task.*

Task 4: This will be a written review about the product that you have designed and the process you took during the exam. Their will be bullet points given. USE these are your headings to ensure you cover the criteria. *The exam board suggest you spend 1 hours on this task.*

TASK 1 marking criteria

Level	Marks	Descriptors
6	16–18	<ul style="list-style-type: none"> Excellent links between the requirements of the brief and effective and insightful first ideas. Will be accurate and relevant and meet all of the requirements.
5	13–15	<ul style="list-style-type: none"> Very good links between the requirements of the brief and considered and effective first ideas. Will be accurate and relevant and meet most of the requirements.
4	10–12	<ul style="list-style-type: none"> Good links between the requirements of the brief and considered first ideas. Will be accurate and meet most of the requirements.

TASK 2 marking criteria

Level	Marks	Descriptors
6	23–27	<ul style="list-style-type: none"> Excellent exploration and experimentation with all 6 graphic design components, which shows creativity and innovative reference to the requirements of the brief. Ideas show evidence of excellent development and refinement.
5	18–22	<ul style="list-style-type: none"> Very good exploration and experimentation with all 6 graphic design components, which shows very good skill, direction, and a clear connection to the requirements of the brief. Ideas show evidence of very good development and refinement.
4	13–17	<ul style="list-style-type: none"> Good exploration and experimentation with all 6 graphic design components, which shows skill, direction and logical connection to the requirements of the brief. Ideas show evidence of good development and refinement.

TASK 3 marking criteria

Level	Marks	Descriptors
6	31–36	<ul style="list-style-type: none"> Completed design shows excellent evidence of meeting the requirements of the brief. Graphic design components are combined exceptionally well to create a design which is successful in all aspects. Excellent level of skill evident.
5	25–30	<ul style="list-style-type: none"> Completed design shows very good evidence of meeting the requirements of the brief. Very good use of graphic components and very good level of skill evident.
4	19–24	<ul style="list-style-type: none"> Completed design shows good evidence of meeting the requirements of the brief. Good use of graphic components and good level of skill evident.

TASK 4 marking criteria

Level	Marks	Descriptors
6	8–9	<ul style="list-style-type: none"> Excellent conclusions about the final design including technical skills, appropriate graphic design components and justifications of selections clearly linked to the chosen design option. Excellent description of processes used to resolve challenges presented by the brief in the final design.
5	6–7	<ul style="list-style-type: none"> Very good conclusions about the appropriate use of graphic design components. Justifications for selections are linked to the work produced. Very good description of processes used to resolve challenges presented by the brief in the final design.
4	4–5	<ul style="list-style-type: none"> Good conclusions about the appropriate use of graphic design components. This may not be consistently linked to the work produced. Good description of processes used to resolve challenges presented by the brief in the final design.

This is the website to the course specification, it also has exam papers and exemplar work.

<https://www.qualhub.co.uk/qualification-search/qualification-detail/nce-level-2-technical-award-in-graphic-design-4569>