

Future Prospects



Business courses provide students with various skills that employers desire including:

- Communication
 - Presentation
 - Team working
 - Leadership
 - Research
 - Report writing
- all whilst working to deadlines

Following Lees Brook, Derby College and all Sixth Forms/Colleges offer Level 3 Business courses as a BTEC (coursework focused) or as AS/A Levels (examination assessment focused).

There are many other providers offering Level 3 Business courses or Business Focussed Apprenticeships. Students can also study a range of Business Management courses at all universities providing an ideal grounding for many careers

- which might include:
- Banking and Finance
 - Accountancy and Law
 - Marketing and Advertising
 - Human Resource Management
 - Automotive Dealership Management
 - or even setting up your own business

NCFE Level 2 Vocational Course in Business and Enterprise

2019-2021

Please see Mr Kershaw for more information

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The NCFE Level 2 Certificate in Business and Enterprise gives learners a more in-depth look into how business operates, covering everything from small, independent businesses to multinational corporations. The course will also cover a wide range of sectors and industries and will also take a look at the internal and external influences on business activities.

How is the course assessed?

The NCFE Level 2 Business and Enterprise course is assessed through 75% based on portfolio coursework and 25% written examinations under test conditions. The coursework could be evidence through student generated documents such as reports, fact sheets, tables, web pages, presentations and posters. There are two written examination papers with one being based on a business case study.



This Business qualification offered is the equivalent to a GCSE Level 2 qualification and is fully recognised by Colleges, Sixth Forms and Universities. This course is more vocational than a traditional GCSE with coursework assessments marked internally within school alongside external examinations in exam conditions.

Unit title and Description	Assessment	Weighting
<p>Unit 1: Introduction to Business and Enterprise</p> <p>Students will have the opportunity to learn about the various different Business ownership structures such as; sole trader, partnership, private limited company, public limited company, franchise, social enterprise such as co-operatives or not for profit and charities.</p> <p>Students will also learn about the skills and characteristics of entrepreneurs and will be given the opportunity to plan their own Business Enterprise.</p>	<p>Internally Assessed Portfolio of Evidence - Coursework (e.g. reports, fact sheets, tables, web pages, presentations and posters)</p>	25%
<p>Unit 2: Marketing and Business Enterprise</p> <p>Students will learn about all aspects of Marketing and why businesses need marketing. Students would explore different aspects of market research, target market identification and what the various needs of the different target markets are.</p> <p>Students will also explore the various aspects of the Marketing Mix. There will also be the opportunity to explore the impact of social media and the internet on business and product promotion. Students will explore how effective marketing methods are.</p>	<p>2 X Externally Assessed Written Examinations</p>	25%
<p>Unit 3: Finance for Business and Enterprise</p> <p>Students will be learning about different funding streams for a business enterprise and the advantages and disadvantages of each method. Students will explore the importance of financial records and planning including: cash-flow and budget forecasting, profit and loss accounts and break even point analysis.</p> <p>Students will analyse the impact of the increase and decrease in sales on the financial status of a business and will look at the rules regarding tax, National Insurance and Value Added Tax.</p>	<p>Internally Assessed Portfolio of Evidence - Coursework (e.g. reports, fact sheets, tables, web pages, presentations and posters)</p>	25%
<p>Unit 4: Plan, Develop and Participate in a Business or Enterprise Project</p> <p>Students will be able to identify and research a business enterprise project. Students will then plan the project by looking at risks and rewards, marketing objectives and exploring financial issues before finally executing the plan.</p> <p>Students will then evaluate the strengths, areas for development and the ultimate success of the business enterprise project.</p>	<p>Internally Assessed Portfolio of Evidence - Coursework (e.g. reports, fact sheets, tables, web pages, presentations and posters)</p>	25%