

## BTEC First Certificate in Media Level 2

Equivalent to 2 GCSE A\* to C

100% Coursework

### What is Media all about?

This course is designed to develop your knowledge and understanding of the different processes involved in Media production. It teaches you the skills you need to work in numerous media industries and is very practical and skills based. It is widely recognised throughout the media industry and is good preparation either for the world of work or further education.

### Will I enjoy the course?

#### You will enjoy BTEC Media if:

- You are a creative thinker, practical learner, and enjoy working as part of a team
- You have a love for the media (television, film, radio, websites, computer games)

In this course you will be using the same skills that are used in the media industry everyday. These include photography, camerawork, soundtrack, digital editing, film production, radio production, website production, animation and many more.

There are 4 units to complete, each exploring a different element of media production. You will be expected to learn the skills associated with each unit and then demonstrate them by creating a piece of media from scratch. An example might be to analyse how producers create interest through film trailers. You would investigate how they do it and then you would have to create your own piece of work using digital camera editing equipment.

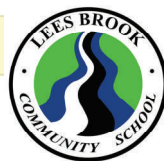
#### The 4 units are:

- Introduction to Media: Research for Media Production
- Digital Editing and Video Production
- Audio Production or Photography Techniques
- Communication techniques

Pupils can go on to take Media qualifications at college (A Levels/BTEC Nationals) and then at university there are hundreds of courses that you could choose like, Broadcast Journalism, Photography, sound editing etc. BTECs are also recognised in the industry so pupils could go straight into work as an apprentice.

“BTEC Media is a fantastic way to get to gain experience in the media industry. It is exciting to use cameras and the trips are also good. I enjoy the creativity and freedom you get and it is also nice to see your final productions”

Please see Mr Gates for more information



The Skills  
Academy

